

ISABEL LOHMAN

MULTIMEDIA JOURNALIST

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SKILLS

Editing: Final Cut Pro, Adobe Premiere,

Adobe Audition, Wochit

Engagement/Analytics: Parse.ly, Chartbeat,

Google Analytics, Google Trends

Equipment: Marantz, Zoom, DSLR cameras

AWARDS

Chips Quinn Scholar | Summer 2019

Selected for a one-week multimedia seminar
at the Freedom Forum Institute before
interning at a local paper

Mark of Excellence National Winner | 2019

Radio In-Depth Category, awarded by the
Society of Professional Journalists

INVOLVEMENT

Member | Asian American Journalists Association

Volunteer | Women in Journalism Workshop

Helped execute planning of three-day conference

Leader | Summer Welcome

Publicly spoke about mental health resources, financial
literacy and personal safety

EDUCATION

Bachelor of Journalism | December 2019

University of Missouri - Columbia

Magna Cum Laude

Emphasis: Convergence Emerging Media

Minor: Sociology

Certificates: Honors, Multicultural Studies

Kappa Tau Alpha Initiate

EXPERIENCE

CHILDREN'S REPORTER | KNOXVILLE NEWS SENTINEL

June 2020- Present | Knoxville, Tenn.

- Pitch, report and write articles about childrens' education and health
- Support audience engagement initiatives

REPORTING INTERN | KNOXVILLE NEWS SENTINEL

May 2019 - August 2019

- Wrote trending news, community features and enterprise stories as part of the Chips Quinn Scholars internship program
- Pitched original stories that drew in new subscribers

REPORTER, PRODUCER, ANCHOR | KBIA 91.3

January 2019 - December 2019 | Columbia, Mo.

- Pitched, reported and produced spots, two-ways and features for an NPR member station
- Anchored the afternoon newscast and published it using Core Publisher
- Conducted audience research and worked on product development to design a new weekly podcast

ENGAGEMENT REPORTER | COLUMBIA MISSOURIAN

August 2019 - December 2019 | Columbia, Mo.

- Wrote Facebook, Twitter and Instagram posts
- Created surveys to grow audience engagement on individual stories
- Attended weekly state government beat meetings to suggest ways to promote stories through the paper's social channels
- Volunteered at community outreach events

PRODUCTION ASSISTANT | KOMU 8 NEWS

January 2019 - May 2019 | Columbia, Mo.

- Edited videos for an NBC-affiliate's morning shows

TV INTERN | REUTERS

September 2018 - December 2018 | Brussels, Belgium

- Produced visually appealing and informative videos for clients
- Reported on the October European Council Summit

MUTV 23NEWS | STUDENT MEDIA

Department Manager | May 2018 - May 2019

- Provided feedback on pitches, weekly shows and social content

Digital Director | April 2017 - May 2018

- Collaborated with other student editors on content strategy

Reporter | September 2016 - April 2017

- Wrote digital stories and produced video packages